RowLA empowers young women from underserved communities in the Los Angeles area through intensive rowing activities, academic tutoring, and college counseling, encouraging them to become student-athletes, confident to pursue excellence in all dimensions of their lives.

Members of our crew have gone from RowLA to colleges nationwide, from Tufts and MIT to Loyola Marymount and UC Berkeley.

Your Turn To Get on the Water!

Take advantage of this limited opportunity to name one of RowLA's rowing shells! Honor a friend or loved one, celebrate the strength and determination of the talented girls of RowLA, or just get your name displayed on the hull of one of our amazing boats.

Be part of our fleet: Coach Loaiza • Zhivago • Notorious RBG • Your CHOICE Here

Support RowLA, with your tax deductible donation.

RowLA is a 501(c)(3) non-profit organization

Singles - $2500
Doubles/Pairs - $3500
Quads/Fours - $5000

Up to 20 characters sends a message to the world and supports this transformative organization!

Your CHOICE HERE

Please add your desired boat name to the notes section.